

Disney Supplier Diversity Showcase

The Walt Disney Company is proud to announce that it will host a Supplier Diversity Showcase in partnership with the National Association of Broadcasters Annual Conference. This showcase will provide a unique opportunity for women and minority owned businesses to highlight their capabilities to Disney, ABC and ESPN decision makers.

The showcase will be held at the Las Vegas Hilton on Monday, April 12th from 6:00 to 8:00 PM immediately following the trade show floor closing.

We invite women and minority owned businesses who would like to participate in this distinctive showcase to submit a supplier profile for consideration. While not all suppliers will be invited to participate in the showcase, all submitted supplier profiles will be forwarded to sourcing professionals for future reference.

If you think you have capabilities that will help Disney deliver the magic, please consider joining us on April 12th.

Key Supplier Information:

Complete the Disney Showcase Supplier Profile

Insert the subject line – NAB Supplier Profile – [your company name]

Submit completed profile to corp.supplierdiversity@disney.com

Event Format:

- All presentations must be pre-submitted electronically
- Exhibit areas will be arranged with all necessary electronics including a 50" monitor to display supplier capability presentations
- Presentations will be preloaded to streamline the showcase
- Suppliers will have 15-20 minutes to highlight their company and answer questions
- When not presenting, suppliers will have an opportunity to network with decision makers in the reception area
- Suppliers will be allowed to bring 2 representatives. The business owner is not required to attend, but the representatives must be able to effectively represent the company.

Key Supplier Dates:

- Supplier Profiles must be submitted by February 12, 2010
- Suppliers will be notified of their inclusion in the showcase by February 26, 2010
- Invited suppliers will be required to attend one of the instructional online meetings being held during March to ensure a clear understanding of the event and ask any questions
- All capability presentations must be submitted by March 26, 2010
- Supplier company representatives are required to attend the event on April 12, 2010